

Information
on the cookies used on the brestmeat.by website

Name	Cookie type	Validity period	Description
_ga	Analytics	2 years	Google Analytics, the primary cookie used to identify the visitor, is updated with each interaction with the website.
_ga_mask	Analytics	1 year	The cookies collected by Google Analytics store and count the number of page views.
_gid	Analytics	1 day	The Google cookie is used to distinguish unique users and collect data about their actions on the website. This is necessary for the collection of statistical data.
_ym_isad	Analytics	1 day	This cookie is used to determine if there is ad blocking software in the visitor's browser.
_ym_d	Analytics	1 year	It saves the date of the first visit to the website and is automatically transferred from Yandex. Metrics.
_ym_visorc	Analytics	1 day	It is used for proper operation of Webvisor and is automatically transferred from Yandex. Metrics.
_ym_uid	Analytics	1 year	Identifiers for Yandex analytics.
_ym_visorc_XXXXXXXX	Analytics	Active browser session	The _ym_visorc_XXXXXXXX cookie is used to save information about the current settings of the visual display of reports in Yandex.Metrica.
yuidss	Analytics	1 year	The yuidss cookie stores the user's unique identifier allowing to track the user's actions on different websites and analyze their behavior.
cookie_policy	Technical/functional	1 year	Status of the policy adoption.
PHPSESSID	Technical/functional	30 minutes	A general purpose identifier used to support user session variables.
BX_USER_ID	Technical/functional	Active browser session	It stores information about the unique identifier of an unauthorized user of the website.
BITRIX_SM_LAST_VISIT	Technical/functional	1 year	It is used to track a user's last visit to the website.
BITRIX_SM_AUTH	Technical/functional	Active browser session	It is used to authenticate a user and keep them authorized in the

			system.
BITRIX_SM_SALE_UID	Technical/functional	Active browser session	It is used to track a user's actions in the online store, such as adding items to the cart.
BITRIX_SM_GUEST_ID	Technical/functional	1 year	It is used to track unique visitors to the website.
BITRIX_CONVERSION_CONTEXT	Technical/functional	Active browser session	It is used to track conversions and marketing activities on the website.
BITRIX_SM_BANNERS	Technical/functional	Active browser session	It is used to manage the display of advertising banners on the website.
_dc_gtm_UA-XXXXXXXX-X	Advertising	10 minutes	This cookie is linked to Google Tag Manager and is used to manage other cookies. It helps to upload and manage the scripts and code of marketing tools on the website.
_gads	Advertising	2 years	This cookie is used to track and analyze advertising impressions and clicks on the website. It helps to optimize ad impressions and provide the most relevant ads to the visitors.
yabs-sid	Advertising	Active browser session	The yabs-sid cookie is used to keep track of a user's session within Yandex.Advertising.
_ym_visorr_XXXXXXXX	Advertising	Active browser session	The _ym_visorr_XXXXXXXX cookie is used to store information about the referrer, i.e. the website from which a user reached the current website.
_ym_mp2_substs	Advertising	Active browser session	The _ym_mp2_substs cookie is used to store information about a user's transition channel to the website. Other data analyzed by Yandex.